



THE TUFTED
PUFFIN
LIMITED

2024 - 2025

C O M P A N Y

PORTFOLIO

BY : RAHI CHOWDHURY

WWW.TPLBD.NET

Welcome Message from the

HONORABLE CHAIRMAN



SHUMA THUKAN

Chairman

The Tufted Puffin Ltd

Dear Esteemed Customers and Valued Partners,

It is with great pleasure and pride that I extend a warm welcome to you on behalf of The Tufted Puffin Ltd. As the Honorable Chairman, I am honored to lead a team of dedicated individuals who share a passion for creating leather products that transcend mere functionality to become expressions of style, sophistication, and quality.

Our journey has been one of continuous growth, driven by our commitment to innovation, ethical practices, and a customer-centric approach. We invite you to explore the world of The Tufted Puffin Ltd, where every product is a testament to our dedication to excellence.

Warm regards,

Shuma Thukan
Chairman,
The Tufted Puffin Ltd.

Message from the

MANAGING DIRECTOR



KAZI NAZRUL ISLAM

Managing Director
The Tufted Puffin Ltd

Dear Customers, Partners, and Friends,

I'm delighted to welcome you to The Tufted Puffin Ltd. As Managing Director, I lead a team devoted to crafting exceptional leather goods. Our commitment to quality, innovation, and style is unwavering.

Our Leather Patch for Pant, available in a range of colors, exemplifies our dedication to diverse, high-quality products. Thank you for trusting us with your style needs.

To our partners, your belief drives us. Together, let's continue redefining elegance in the world of premium leather.

Warm regards,

A handwritten signature in black ink that reads "Kazi Nazrul".

Kazi Nazrul Islam
Managing Director
The Tufted Puffin Ltd

Message from the

AGM

**MD.REAZUL HOSSAIN
CHOWDHURY RAHI**

Ast. General Manager
The Tufted Puffin Ltd



Dear Team and Esteemed Partners,

I am honored to serve as the Assistant General Manager and entrusted with the role of Production & Merchandising Head at The Tufted Puffin Ltd. In the dynamic world of fashion and craftsmanship, our commitment to excellence and innovation drives our success. As AGM, I am dedicated to steering our production processes and merchandising strategies toward new heights of efficiency, quality, and customer satisfaction.

Contact Details:

- **Cell:** +88 01312284933, +88 017155555925
- **Email:** agm@tplbd.net

Our production team is tirelessly working to bring forth products of unparalleled quality, crafted with precision and care. We believe in not only meeting industry standards but setting new benchmarks in the realm of leather goods. For any queries, collaboration proposals, or suggestions related to production and merchandising, feel free to reach out. Your insights and contributions are invaluable to our shared success.

Let us continue to work together, innovate, and redefine standards. Thank you for your dedication and support.

Best Regards,

Md. Reazul Hossain Chowdhury Rahi

Assistant General Manager - Production & Merchandising Head

The Tufted Puffin Ltd

INTRODUCTION

ABOUT OUR COMPANY

ABOUT US



Welcome to **The Tufted Puffin Ltd**, a distinguished and innovative leader in the realm of premium leather craftsmanship. With a rich legacy rooted in passion and an unwavering commitment to excellence, we have carved a niche for ourselves by creating a diverse array of high-quality leather goods. From exquisite bags and wallets to finely crafted belts and accessories, each product reflects our dedication to using only the finest materials available and our relentless pursuit of perfection.

OUR STORY

Established with a vision to redefine the standards of leather craftsmanship, The Tufted Puffin Ltd was founded by individuals who shared a deep love for the artistry of leatherwork. Our journey has been marked by a continuous quest for innovation, a meticulous attention to detail, and an unyielding commitment to delivering products that not only meet but exceed expectations.

MISSION

Our mission at The Tufted Puffin Ltd is to consistently craft exceptional leather goods that redefine the intersection of functionality and style. We aspire to create products that not only meet the needs of our customers but elevate their experiences, instilling confidence and satisfaction with every use.

VISION

Our vision is to be a globally recognized leader in the leather industry, setting the standard for quality, innovation, and ethical business practices. We strive to create a brand that transcends borders, becoming synonymous with timeless craftsmanship, sustainable practices, and unparalleled style.



COMPANY
PROFILE

70+
PRODUCT

1M+
PRODUCT SALE

12
YEARS

150+
EMPLOYEE

8,000 SFT
WAREHOUSE

12,000 SFT
PRODUCTION AREA



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KEY FACTORS

CRAFTSMANSHIP AND QUALITY

At the heart of our company lies an unrelenting commitment to craftsmanship and quality. Every stitch, cut, and detail is executed with precision, ensuring that each product is a testament to the superior standards that have become synonymous with The Tufted Puffin Ltd.

Our dedication to quality craftsmanship, ethical practices, and innovative design has positioned us as a trusted partner for those seeking distinctive and high-quality leather products.

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INNOVATION

Innovation is the lifeblood of our organization. We continually push the boundaries of creativity, exploring new design elements, and manufacturing techniques to stay ahead in the ever-evolving world of leather goods.

INFRASTRUCTURE

Our state-of-the-art infrastructure forms the backbone of our operations. From cutting-edge technology to streamlined processes, we ensure that every aspect of our production meets the highest standards of efficiency and excellence.

CREATIVITY

Creativity is at the core of everything we do. Our designers bring a unique blend of artistry and functionality to each product, creating pieces that stand out in the market for their originality and style.



PRODUCT OVERVIEW

PATCH FOR PANT



PRODUCT OVERVIEW

THE TUFTED PUFFIN LTD



LADIES HAND BAG



LADIES PURSE



LADIES PARTY BAG



MENS OFFICE BAG



PRODUCT OVERVIEW

THE TUFTED PUFFIN LTD



MENS WALLET



MENS BELT



MENS CASUAL BAG



TRAVEL BAG



PRODUCT OVERVIEW

THE TUFTED PUFFIN LTD



MONIPURI BAG



SCHOOL BAG



PATCH FOR PANT



KEY RING



SWOT ANALYSIS



PROBLEM STATEMENT

In a market flooded with options, finding leather products that strike the perfect balance between quality, functionality, and style can be a daunting task for individuals and businesses alike.

SOLUTION

The Tufted Puffin Ltd. presents a holistic solution to this challenge. Through meticulous craftsmanship, attention to detail, and a commitment to using the finest materials, we offer a range of leather goods that not only meet but exceed the expectations of our discerning clientele.



STRENGTHS

Our strength lies in our commitment to premium quality, ethical sourcing, and innovative design. These elements form the foundation of our success and distinguish us in a competitive market.

WEAKNESSES

While we acknowledge areas for improvement, such as limited market presence in specific regions, we see these as opportunities for growth and expansion.

THREATS

In a dynamic market, competition remains intense, and economic fluctuations pose potential threats. However, our strategic approach and commitment to quality position us to navigate these challenges effectively.

OPPORTUNITIES

The growing demand for sustainable and stylish leather goods presents significant opportunities for The Tufted Puffin Ltd to expand its market reach and influence.



MARKET SIZE

Our products cater to a wide market spectrum, from fashion-conscious individuals seeking unique accessories to businesses looking for high-quality corporate gifts. The versatility of our product range positions us as a key player in multiple segments.



- Global leather market revenue is estimated to expand by USD 708.7 billion by 2030, with a 6.2% CAGR from 2022 to 2030.
- North America leather market share accounted for over 30% shares in 2021
- Asia-Pacific leather market growth will observe fastest CAGR of 7% from 2022 to 2030
- Based on product, footwear segment accounted for over 45% of the overall market share in 2021
- Among type, genuine sector engaged more than 51% of the total market share
- Changing fashion trends among millennials, drives the leather market size



FACTORY OVERVIEW

Step into our world-class manufacturing facilities, where precision, expertise, and a commitment to quality converge. Our production process is a testament to our dedication to excellence, ensuring that every product bearing the Tufted Puffin name is crafted with meticulous care.



FACTORY OVERVIEW

Take a visual journey through our gallery, where each image tells a story of craftsmanship, attention to detail, and the elegance that defines The Tufted Puffin Ltd. Witness the journey from raw materials to the finished product.



GLOBAL EXPORT



At **The Tufted Puffin Ltd**, our commitment to excellence extends beyond borders. We take pride in being a global exporter of premium leather goods, reaching discerning customers and businesses across the world. Our dedication to quality craftsmanship, ethical practices, and innovative design has positioned us as a trusted partner for those seeking distinctive and high-quality leather products.

- **International Reach:** With a global footprint, we export our products to diverse markets, transcending geographical boundaries. From North America to Europe, Asia to Australia, The Tufted Puffin Ltd has established a strong presence, catering to a wide array of cultural preferences and style preferences.
- **Customs Compliance:** Our export operations adhere to international customs and trade regulations. We prioritize transparency and ethical business practices, ensuring a smooth and compliant export process for our partners and customers worldwide.
- **Product Adaptability:** Understanding the unique preferences and requirements of different markets, we offer a versatile product range that can be tailored to meet the needs of various regions and customer demographics. Whether it's adapting designs, sizes, or incorporating specific features, we are committed to providing a seamless and adaptable experience.

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



INTERNATIONAL PARTNERSHIPS



We welcome partnerships with distributors, retailers, and businesses worldwide. The Tufted Puffin Ltd is open to exploring mutually beneficial collaborations to expand our global presence. If you are interested in becoming an international distributor or have specific requirements for large-scale orders, please contact our international business development team.

GLOBAL TESTIMONIALS

Explore what our international partners and customers have to say about The Tufted Puffin Ltd. From corporate collaborations to retail partnerships, our products have left a lasting impression on a global scale. Read testimonials that showcase the satisfaction and trust placed in our brand by partners and customers around the world.

For all international inquiries, collaborations, and partnership opportunities, please reach out to our dedicated international business development team. We look forward to extending our reach, forging new partnerships, and bringing The Tufted Puffin Ltd's premium leather goods to customers worldwide.

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



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OUR CLIENTS



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OUR CERTIFICATIONS

CERTIFICATE FROM LFMEAB

Certified for excellence in quality, sustainability, and ethical sourcing by globally recognized organizations.



Leathergoods And Footwear Manufacturers
& Exporters Association of Bangladesh

CERTIFICATE FROM SOAB

Our products have been certified by recognized industry authorities for meeting quality and safety standards.



- ✓ **TIN CERTIFICATE**
- ✓ **BIN CERTIFICATE**
- ✓ **TRADE LICENSE**
- ✓ **EXPORT REGISTRATION CERTIFICATE (ERC)**
- ✓ **IMPORT REGISTRATION CERTIFICATE (IRC)**

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



OUR CERTIFICATIONS

TIN CERTIFICATE


Government of the People's Republic of Bangladesh
National Board of Revenue
Taxpayer's Identification Number (TIN) Certificate
TIN : 218362782237

This is to Certify that **THE TUFTED PUFFIN LTD.** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-243 (Company)** , Taxes Zone **12, Dhaka**.

Taxpayer's Particulars :

- 1) Name : **THE TUFTED PUFFIN LTD.**
- 2) Registered Address/Permanent Address : **Asdel lily,12/4,shahid salimullah road, block- d, mohammadpur, dhaka-1207,dhaka, Mohammadpur, Dhaka, PO : 1207, Bangladesh**
- 3) Current Address : **Asdel lily,12/4,shahid salimullah road, block- d, mohammadpur, dhaka-1207,dhaka, Mohammadpur, Dhaka, PO : 1207**
- 4) Previous TIN : **Not Applicable**
- 5) Status : **Company**

Date : January 02, 2022

Please Note:

1. A Taxpayer is liable to file the Return of Income under section 75 of the Income Tax Ordinance, 1984.
2. Failure to file Return of Income under section 75 is liable to-
 - (a) Penalty under section 124; and
 - (b) Prosecution under section 164 of the Income Tax Ordinance, 1984.



Deputy Commissioner of Taxes
Taxes Circle-243 (Company)
Taxes Zone 12, Dhaka
Address : Modina Tower, 3/4, Purana Paltan, Dhaka. Phone : 7117245

N. B: This is a system generated certificate and requires no manual signature.

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



OUR CERTIFICATIONS

BIN CERTIFICATE



Government of the People's Republic of Bangladesh
National Board of Revenue

Mushak-2.3

Customs, Excise and VAT Commissionerate, Dhaka (West)
Mohammadpur Division

Value Added Tax Registration Certificate

This is to certify that the person whose details are given below is registered under
Value Added Tax and Supplementary Duty Act, 2012 (Act No. 47 of 2012)

BIN : 004499018-0402

Name of the Entity	: THE TUFTED PUFFIN LTD.
Trading Brand Name	: N/A
Old BIN	: N/A
e-TIN	: 218362782237
Address	: PLOT-1006,ROAD-17,BAITUL AMAN HOUSING SOCIETY.; Adabor PS; Dhaka-1207; Bangladesh
Issue Date	: 10/02/2022
Effective Date	: 02/2022
Type of Ownership	: Private Limited
Major Area of Economic Activity	: Services, Retail/Wholesale Trading



This is a system generated certificate and doesn't require any signature

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



OUR CERTIFICATIONS

TRADE LICENSE



রোয়াইল ইউনিয়ন পরিষদ
ধামরাই, Dhaka-1212
ওয়েব সাইট : www.rowailup.com



ট্রেড লাইসেন্স

ট্রেড লাইসেন্স নং : ০০০৬৫০

ইস্যুকৃত তারিখ : ০৩-০১-২০২৪

ট্রেড লাইসেন্স পরিচিতি নং : ২ ০ ২ ৩ ২ ৬ ১ ১ ৮ ৭ ১ ০ ০ ০ ৬ ৫ ০

ব্যবসা প্রতিষ্ঠানের নাম : টাফটেড পাবলিক

প্রোপাইটরের নাম : কাজী নজরুল ইসলাম

পিতার নাম : কাজী আব্দুস সবুর

মাতার নাম : মোসাঃ নাজিয়া খাতুন

ব্যবসা প্রতিষ্ঠানের ঠিকানা : চর বড়দাইল, রোয়াইল, ধামরাই, ঢাকা।

ব্যবসার ধরন : চামড়া জাত পণ্য প্রস্তুত কারক ও রপ্তানী কারক।

মোবাইল : ০১৭১৫৫৫৮৯৩৮

ইমেইল (যদি থাকে) : ns.pcel@gmail.com

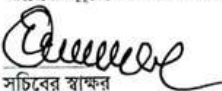
ট্রেড লাইসেন্স ফি(বার্ষিক) : ১০০০.০০ কথায় :

পেশা ও বাণিজ্যিক কর : ৬০০০.০০ টাকা

১৫ % ভ্যাট বাবদ জমা : ১৫০.০০ টাকা

উল্লিখিত প্রতিষ্ঠানের অনুকূলে প্রদত্ত লাইসেন্স ফি গ্রহণ করিয়া ২০২৩-২০২৪ সালের জন্য আবশ্যকীয় বাণিজ্য চালাইয়া যাইবার অনুমতি দেওয়া হইল। ৩০-০৬-২০২৪ সন পর্যন্ত এই লাইসেন্স বৈধ বলিয়া বিবেচিত হইবে এবং প্রতি বছর নবায়ন করিতে হইবে। (বিঃ দ্রঃ- এই ট্রেড লাইসেন্সের অধিকার কেবল ৩য় প্রদান করিতে এর লায় সার্ভিস সার্ভিস এ ব্যক্তি বা অর্ধিক প্রতিষ্ঠানের উপর বর্তাইবে। ইহার জন্য ট্রেড লাইসেন্স কর্তৃপক্ষ সাষ্ট দায়বদ্ধ।)

সচিবের স্বাক্ষর



শ্যাম সুনন্দর মন্ডল
ইউপি সচিব (অঃসঃসঃ)
রোয়াইল ইউনিয়ন পরিষদ
নির্দেশাবলীঃ ঢাকা।



মোঃ কাজিম উদ্দিন বান
চেয়ারম্যান
১৫-৭ বোয়ালী ইউনিয়ন পরিষদ
ধামরাই-১২১২



১) ট্রেড লাইসেন্সটি online এ verification এর জন্য www.rowailup.com/nctrackপেজ এ আসুন এবং ১৭ ডিজিটের পরিচিতি নং টি প্রবেশ করান। অথবা আপনার Android Mobile এ Google play store থেকে "সনদ যাচাই" ডাউনলোড করে QR code টি যাচাই করুন।

২) নবায়নের সময় পুরাতন লাইসেন্সটি সঙ্গে নিয়ে আসুন।

৩) প্রয়োজনীয় তথ্য জানার জন্য ইউনিয়ন পরিষদে যোগাযোগ করুন।

www.rowailup.com
Email: rowailup@gmail.com

Developed by Innovation IT.
www.innovationIT.com.bd

GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.



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OUR CERTIFICATIONS

EXPORT REGISTRATION CERTIFICATE (ERC)



Government of the People's Republic of Bangladesh
Office of the Chief Controller of Imports and Exports
Export Registration Certificate (ERC)

ERC No:

260326211300022

This is to certify that until further orders **THE TUFTED PUFFIN LTD.**, Address: **Plot-1006, Road-17, Baitul Aman Housing Society, Adabor, Dhaka.** is hereby registered as an **Exporter of Office** of the Chief Controller of Imports and Exports under the jurisdiction of Office of the Controller of Imports and Exports, Dhaka with following terms and conditions.

Company's Particulars:

- | | |
|---------------------------------|---------------------------------------|
| 1. E-TIN | : 218362782237 |
| 2. Previous ERC No | : N/A |
| 3. Nominated Bank Name & Branch | : Southeast Bank Ltd., Satmasjid Road |
| 4. First Issue Date | : 12 May, 2022 |
| 5. Valid up to | : 30 June, 2024 |
| 6. Last Updated Date | : 01 February, 2024 |

Terms & condition:

1. This Registration Certificate will have to be renewed every financial year.
2. Prohibited goods cannot be exported and in the case of controlled/restricted goods, all the terms and conditions of the export policy order should be maintained properly.
3. Without any permission of the Chief Controller of Imports & Exports or any other officer authorized by him, This Registration Certificate cannot be transferred.
4. If any Importer, Exporter & Indentor violates any provisions of the Importers, Exporters & Indentors (Registration) Order, 1981 or any other laws, the registration may be suspended or cancelled.
5. Any kind of fraud, forgery and misdeclaration is punishable under ICT Act, 2006 and in such cases the registration may be suspended or cancelled by the authority.
6. The authority reserves the right to cancel the registration certificate at any time without assigning any reason whatsoever.



Mohammad Golam Mostafa
Assistant Controller
Office of the Controller of Imports and Exports, Dhaka
National Sports Council (NSC) Tower, 62/3, Level-14, Purana Paltan, Dhaka-1000.

N.B: This is a system generated certificate requires no manual signature.

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OUR CERTIFICATIONS

IMPORT REGISTRATION CERTIFICATE (IRC)



Government of the People's Republic of Bangladesh
Office of the Chief Controller of Imports and Exports
Import Registration Certificate (IRC)
Commercial
IRC No:
260326110749222

This is to certify that until further orders **THE TUFTED PUFFIN LTD.**, Address: **Plot # 1006, Road-17, Baitul Aman Housing Society, Adabor-Dhaka** is hereby registered as a **Commercial Importer** of Office of the Chief Controller of Imports and Exports under the jurisdiction of Office of the Controller of Imports and Exports, Dhaka with following terms and conditions.

Company's Particulars:

1. E-TIN	: 218362782237
2. Previous IRC No	: N/A
3. Nominated Bank Name & Branch	: Southeast Bank Ltd., Satmasjid Road
4. Import Slab	: Up to 25,00,000 Taka
5. First Issue Date	: 12 May, 2022
6. Valid up to	: 30 June, 2024
7. Last Updated Date	: 23 January, 2024

Terms & condition:

1. This Registration Certificate will have to be renewed every financial year.
2. Prohibited goods cannot be imported and in the case of controlled/restricted goods, all the terms and conditions of the import policy order should be maintained properly.
3. Without any permission of the Chief Controller of Imports & Exports or any other officer authorized by him, This Registration Certificate cannot be transferred.
4. If any Importer, Exporter & Indentor violates any provisions of the Importers, Exporters & Indentors (Registration) Order, 1981 or any other laws, the registration may be suspended or cancelled.
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National Sports Council (NSC) Tower, 62/3, Level-14, Purana Paltan, Dhaka-1000.

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GLOBAL REACH, LOCAL ELEGANCE - THE TUFTED PUFFIN LTD.





THANK YOU

Visit us at our distinguished address: 12/4, Block-D, Salimullah Road, Mohammadpur, Dhaka. For inquiries, collaborations, or to experience our products firsthand, please reach out to us via email or phone. Your feedback is invaluable to us, and we are here to assist you in any way.

Thank you for choosing **The Tufted Puffin Ltd** – where every product tells a story of craftsmanship, innovation, and timeless style.

CONTACT US :



Call

+880 1312274933
+880 17155555925



Mail

info@tplbd.net



Address

12/4, Block-D, Salimullah Road,
Mohammadpur, Dhaka.



Web Address

www.tplbd.net